



## **Biography of Ms. Beth Swanson**

Ms. Swanson is the founder and principal of Beth Swanson Public Relations and Consulting. Over two decades she has assisted public and private companies in the strategic positioning of their company and associated brands. She has also worked with a number of non-profit organizations assisting with their focus and delivery of benefits.

Beth has been part of the Tri-Cities Intermodal team since their initial inception. She is responsible for the company's external relations with public and private stakeholders.

Previous to starting her company in 2004, she worked in a family business as a fourth-generation stakeholder.

As a fourth-generation resident of Walla Walla, a business owner, and an involved citizen, she has been involved in a plethora of public service efforts. She is a trustee of the Washington State University Foundation, and a proud WSU graduate. (Go Cougs!)