

A resident of New York's Hudson River Valley Region, Tom Martinelli launched *New York By Rail* - an Amtrak magazine - in 2004 as a marketing resource featuring things to do along Amtrak's Empire Service, Adirondack, Maple Leaf and Ethan Allen Express Routes. A 15-year national award-winning magazine, *New York By Rail* celebrated its 20th Anniversary in 2024. It's integrated marketing program currently includes a website, newyorkbyrail.com; blogs; video; a weekly e-newsletter; and social media. Tom founded Content Studio New York, a solutions-based company with more than a half century of combined magazine and media experience. Its clients are primarily in travel, tourism, and rail media. Martinelli graduated with a degree in Business Administration from

Martinelli graduated with a degree in Business Administration from American University in Washington, DC and has an MBA in Financial Management from Pace University in Westchester, NY.